



Social Media and Marketing Intern

Description

Startup Internet Radio Station is currently seeking a smart, skilled intern to assist with Social Media and Marketing outreach. The intern hired for this position will need strong critical thinking skills, creative ideas and be technologically savvy.

Responsibilities

- Assist the VP of Marketing in creating rich content for blogs and Social Media Posts
- Monitor and post on blogs, forums, and social networks
- Online outreach and promotion using Facebook, Instagram, Twitter, and more
- Website and social media optimization
- Keyword analysis
- Create Designs for Social Media Outreach (canva.com, Picmonkey, photoshop, Etc)

Requirements

- Ability to write engaging, grammatically correct copy
- Effective verbal and written communication skills
- Ability to proofread document
- Ability to read, analyze and interpret concepts, documents, diagrams, etc.
- Ability to set and follow through with priorities
- Ability to plan and manage multiple projects and effectively multi-task
- Reasoning/problem solving ability
- Ability to work remotely and meet with VP of Marketing Via phone or skype

Majors

Marketing, Business, Communications

Please Email Resume and Cover Letter to tapthemicroadio@gmail.com

Subject Line: Social Media and Marketing Intern